



FOR IMMEDIATE RELEASE

Contact: Gavin Lodge, Executive Director

Phone: 844-4AArts1 (844-422-7871)

Email: Gavin@4AArts.org

4A Arts Expands Board of Directors with Attorney Marc Lemberg

New York, N.Y., March 11, 2025 —Today, 4A Arts (American Alliance of Artists and Audiences) announces the expansion of its Board of Directors with the addition of a new Director, **Marc Lemberg**. This growth in the nonprofit arts advocacy organization reflects its emerging leadership in the national arts ecosystem, particularly with respect to its current initiative, [Organizing for the Arts \(O4A\)](#), in which 4A Arts works with State Arts Advocacy organizations to **leverage grassroots organizing techniques transforming citizens from arts consumers into arts advocates**.

“Though I did not pursue a career in performing arts, I developed skills I used throughout my career through the performing arts and arts education as a student. I know that a life without the arts is profoundly lacking. I believe that exposure to a rich arts environment is an incredibly effective way for people of all ages, backgrounds and experiences to learn valuable, transferable skills that enhance our communities, companies and country,” **said Lemberg**. “I’m thrilled to join 4A Arts and help educate and inform American citizens about the foundational importance of the arts, as well as inspire citizens to advocate for greater arts support so all communities may thrive and enjoy greater meaning in their lives.”

“I’m thrilled 4A Arts continues to grow with people like Marc,” **said Charlie Reinhart, 4A Arts founder and Board Chair**. “At the age of 85 I set out to create a national organization changing the narrative around American arts, culture, design, and craft, and consequently how elected officials at the local, state, and national level fund them. Having Marc’s belief and commitment validates my feeling that Americans love the arts, they just need an organization to help them channel that support.”

“4A Arts could not be luckier to have Marc Lemberg folks join our team - expanding our institutional expertise with legal and strategic business know-how, creative

industriousness, and a foothold expanding to greater Philadelphia” **said Gavin Lodge, 4A Arts Executive Director.** “With Marc on the team, I’m optimistic we will grow by leaps and bounds in our efforts to inspire citizens to deepen their engagement with arts advocacy and transform from arts consumers into arts advocates.”

Marc Lemberg is a C-level general counsel, strategy leader and operating executive. He has served in various legal and operating roles, including Chief Legal Officer , Chief Administrative Officer and Chief Strategy Officer with well-known businesses like Tyco, ADT, AccuWeather and Lucent Bell Labs. Over nearly three decades, Marc has a proven track record leading large public multinational, private equity and venture capital backed, family-owned and employee-owned businesses in B2B and B2C verticals. An avid musician and supporter of performing arts and education, Marc has done studio and stage performing work, negotiated media licensing and digital rights deals, and negotiated performer labor agreements. Marc holds a BA degree from Princeton University and a JD from New York University School of Law. He resides in New Hope, Pennsylvania with his wife, Jamie.

###

4A Arts is a 501.c.3 nonprofit that believes that arts and culture are powerful tools for building a whole and healthy society. 4A Arts will work to democratize, catalyze, and prioritize arts and culture in America.

4AArts.org